



March 28, 2013 08:00 AM Eastern Daylight Time

## DoubleTree by Hilton Opens Marina del Rey Hotel

*Hotel's Rebrand Marks Key Step in \$7 Million Property Transformation*

MARINA DEL REY, Calif.--(BUSINESS WIRE)--DoubleTree by Hilton, Hilton Worldwide's fastest-growing full service brand, today announced the opening of the [Hotel MdR Marina del Rey - a DoubleTree by Hilton hotel](#). The rebrand marks the start of a dramatic \$7 million transformation, which will be conducted between November 2013 and February 2014 to complete contemporary design upgrades across the property. Formerly the Courtyard Los Angeles Marina del Rey, the hotel was purchased by Channel West Group and Arris Investments LLC. Evolution Hospitality of San Clemente, CA is the operator and senior principals of Evolution have also made an equity investment in the hotel.

"Our hotel's conversion to the DoubleTree by Hilton brand marks the beginning of a very exciting growth phase for our hotel," says Karen Filson, director of sales and marketing – Hotel MdR Marina del Rey - a DoubleTree by Hilton hotel. "Joining the DoubleTree by Hilton family allows us to further enhance each guest's experience with the superior level of service synonymous with the brand – starting with the warm chocolate chip cookie welcome guests receive the moment they step through our hotel doors."

Among the signature brand amenities that guests will now enjoy at the Hotel MdR Marina del Rey are a rejuvenating collection of CITRON body care products by Crabtree & Evelyn, Wolfgang Puck coffee and tea service and an elevated standard of service which is a result of the brand's CARE (Create a Rewarding Experience for guests, team members and the community) culture, which all team members embrace.

As a participant in the Hilton HHonors guest loyalty program, the hotel will offer all guests the ability to earn and redeem Hilton HHonors points, and all Gold and Diamond HHonors members will receive complimentary breakfast in the hotel's restaurant during weekday stays.

Preliminary renovations began at the hotel in 2012, with updates to all 277 guestrooms and suites. When property renovations complete in early 2014, the hotel will unveil a fresh, modern design aesthetic implemented by Atlanta-based architecture firm, CMMI. Among the enhancements will be the addition of six new guestrooms, bringing the total number of guestrooms to 283. Further upgrades will include the addition of a poolside seating area for the hotel's new restaurant concept, which will be announced in 2014, the debut of an outdoor fireplace and fire pit by the resort-style pool, the addition of a ping-pong room, new audio-visual equipment for the hotel's 5,725 square feet of flexible meeting space, and a redesign of the lobby and front desk areas. Guests will also enjoy complimentary Wi-Fi throughout the property, and 24-hour fitness and business centers.

"We look forward to bringing the DoubleTree by Hilton standard of guest service to even more travelers with the introduction of our Hotel MdR Marina del Rey," said John Greenleaf – global head, DoubleTree by Hilton. "The convenient location of this hotel to the area's most popular tourist and business destinations make it a great addition to the DoubleTree by Hilton portfolio."

Centrally located in Marina Del Rey, the hotel is surrounded by some of the world's most notable companies, including Google, YouTube, Sony, Teledyne, Tom's Shoes, Belkin, LA Clippers and Electronic Arts. Hotel MdR is also located just four miles from Los Angeles International Airport (LAX), four miles from Santa Monica Pier and just one mile from the world-famous Venice Beach. Within one hour's drive, guests can explore many of California's entertainment destinations such as Universal Studios, Disneyland, Hollywood Walk of Fame, Magic Mountain and the J. Paul Getty Museum. Dodger's Stadium, home of the LA

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Dodgers, is also located nearby.

Guests staying at the Hotel MdR Marina del Rey will enjoy over 40 shops, dining establishments and entertainment options including the country's first Dine-In AMC Movie Theatre in the adjacent Marina Marketplace. Also located nearby are the Abbot Kinney District, the Marina Del Rey Yacht harbor offering water sports, 27 miles of bike path, as well as many of the area's best restaurants.

Currently, DoubleTree by Hilton offers 19 hotels in the Los Angeles area, including: [Los Angeles Downtown](#), [Los Angeles - Commerce](#), [Los Angeles - Rosemead](#), [Los Angeles - Westside](#), [LAX - El Segundo](#), [Los Angeles - Norwalk](#), [Monrovia - Pasadena Area](#), [Santa Monica](#), [Carson](#), [Torrance - South Bay](#), [Hotel Maya](#), [San Pedro - Port of Los Angeles](#), [Anaheim Resort - Convention Center](#), [Anaheim - Orange County](#), [Claremont](#), [Santa Ana - Orange County Airport](#), [Orange County Airport](#), [Ontario Airport](#) and [Irvine - Spectrum](#).

To mark the opening, Hotel MdR Marina del Rey – a DoubleTree by Hilton Hotel will offer double HHonors points from April 1 through June 30. For reservations or to inquire about hosting a meeting or event, visit [www.doubletree.com](http://www.doubletree.com), contact your preferred travel professional or call 310-822-8555.

### **About Channel West Group**

Channel West Group is a real estate investment and advisory firm focused on the West Coast and Hawaii markets where the firm's principals each have over twenty years of real estate experience. The firm provides to its partners and clients a disciplined focus on the West Coast and Hawaiian markets along with comprehensive real estate experience rooted in a variety of skill sets – including principal investing, asset management, investment banking, restructuring and development. Channel West acts primarily as a joint venture partner in the acquisition, ownership, and operation of commercial real estate. The company also provides advisory services for owners and lenders on complex real estate transactions on either a short-term or long-term basis. Channel West works with institutions, commingled funds, family offices, and lenders. For more information, visit [www.channelwestgroup.com](http://www.channelwestgroup.com).

### **About Arris Investments LLC**

Arris Investments LLC is a real estate investment management firm focused on providing joint venture equity across asset types in the western United States. On behalf of both institutional and private capital sources, Arris partners with proven operating sponsors to acquire real estate with value-added business plans. For more information contact David Parsky at [dparsky@arrisinvestments.com](mailto:dparsky@arrisinvestments.com) or visit [www.arrisinvestments.com](http://www.arrisinvestments.com).

### **About Evolution Hospitality**

Evolution Hospitality is a privately-owned, hospitality management and investment firm located in San Clemente, California. A full-service company with in-house expertise in all disciplines, Evolution Hospitality drives margins and creates value for each of its assets by combining an owner mentality and pervasive sales-driven culture with a proven ability to capture market share and manage the middle-of-the-page. Evolution Hospitality currently manages a portfolio of 19 assets, both branded and independent properties. Signature assets include Hard Rock Hotel San Diego, San Mateo Marriott, Queen Mary Long Beach, Hotel Adagio San Francisco, and Courtyard San Diego Mission Valley/Hotel Circle. For more information call 949-325-1350 or visit [www.EvolutionHospitality.com](http://www.EvolutionHospitality.com)

### **About CMMI, Inc.**

CMMI, Inc. is an integrated design group with a unique blend of architecture and interior design expertise. The firm has more than twenty-five years of experience assisting clients with projects that range from intimate resort lodges to large-scale convention hotels. CMMI focuses exclusively in the design of luxury hotels, resorts, conferencing, senior living and ancillary facilities. Since their founding in 1987, they have completed more than 500 commissions, 36,000 guestrooms and twenty-one million square feet of meeting space. Additionally, more than 50% of their portfolio includes renovations and expansions to existing properties. With each assignment, they seek innovative ways to perfect revenue-generating components, identify

energy/cost saving materials and applications, optimize functionality, and ultimately enhance the guest experience. For more information, visit [www.cmmi-redlines.com](http://www.cmmi-redlines.com).

## About DoubleTree by Hilton

With a fast-growing, global collection of more than 330 upscale hotels in gateway cities, metropolitan areas and vacation destinations across five continents, every little thing we do at DoubleTree by Hilton inspires us to create a rewarding experience for our hotel guests, our team members and the communities we proudly serve. Our hospitality begins with a warm chocolate chip cookie welcome upon arrival and continues with the award-winning Hilton HHonors guest loyalty program, an array of fine services and amenities and our longstanding CARE Culture tradition that empowers more than 65,000 team members to provide the special comforts and acts of kindness that make the traveler feel human again.

To make reservations at any DoubleTree by Hilton hotel, travelers may visit our brand website at [www.doubletree.com](http://www.doubletree.com). Social media users may connect with us at [www.facebook.com/doubletree](http://www.facebook.com/doubletree), [www.twitter.com/doubletree](http://www.twitter.com/doubletree) and [www.youtube.com/doubletreehotels](http://www.youtube.com/doubletreehotels). For the latest news, story starters and fact sheets about our brand, reporters and bloggers may visit our DoubleTree by Hilton Global Media Center at [www.doubletreebyhiltonglobalmediacenter.com](http://www.doubletreebyhiltonglobalmediacenter.com).

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